

STORM

Rating **CC**

Outlook	Stable
Label	Gig Economy
Total Supply	10,000,000,000
In Circulation	4,509,788,612

Score

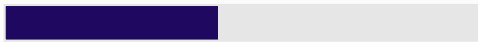
TEAM



PROJECT



ECOSYSTEM



Analyst

Zibo Wang

data@tokeninsight.com

tokeninsight.com

11 Sep 2018

Risk

Storm aims to build a decentralized mini-task marketplace, where Storm Makers can broadcast their customized tasks which Storm Takers are then able to perform. Currently, its marketplace is available on mobile devices, but its APP, Storm Play, is exclusively only available on Google Play. In addition, its code is currently only partially open-sourced, without the disclosure of smart contracts of its main functions.

Summary

Team

CEO and Co-Founder, Simon Yu

- 2015 - Present: CEO & Co-Founder of Storm
- 2014 - Present: CEO & Co-Founder of Fusion LLC
- 2014 - 2015: Senior Credit Risk Analyst at KeyBank
- 2009 - 2014: Degree Bachelor of Business Administration (BBA) Field Of Finance, University of Washington - Michael G. Foster School of Business

COO, Arry Yu

- 2018 - Present: President & COO of StormX, Inc.
- 2003 - 2008: Founder & Executive Director Socially Conscious BarNights
- 2002 - 2005: Business Analyst Microsoft
- 1993 - 1997: Cornell University Bachelor of Arts (B.A.) Field Of Asian Studies (East Asia), Mathematics, Music

Project

Storm Market

The Storm Market operates similar to the Apple App Store in that it will serve as a platform where Storm Makers and Storm Players can create and accept tasks using smart contracts powered and paid for with STORM tokens.

Gamification Design

Gamification is the process of adding games or game-like elements to encourage active participation. The main goal of embedding a 'gamification' layer is to make it effective in reaching objectives for boosting and delivering business results.

STORM as Smart Token

The STORM token is implemented to have the option to be used as a Smart Token using the Bancor protocol.

Ecosystem

Market Cap: \$ 30,972,077

Ranking: 140

Storm Play (Storm APP):

Updated: August 29, 2018

Installs: 1,000,000+

AAA: The technical foundation is extremely solid and project risk is extremely low.

AA: The technical foundation is very solid and project risk is very low.

A: The technical foundation is solid and project risk is relatively low.

BBB: Technical feasibility is very good and project risk is controllable.

BB: Technical feasibility is good and the risk of the project is moderately controllable.

B: Technical feasibility is moderate and project risk is limited to a controllable extent.

CCC: The technical foundation or idea has certain problems and the project has relatively large risks.

CC: The technical foundation or idea has considerable problems and the project carries large risks.

C: The technical foundation or idea has substantial problems and the project suffers from extremely large risks.

D: The project is riddled with problems and carries an extremely high risk of failure.

TokenInsight only conducts evaluations based on quality and risk for the token projects examined, and does not make evaluations with regards to investment or valuation. For this reason, TokenInsight reports do not function as a reference for token investment.