

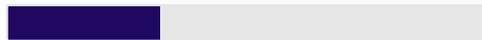
MOEDA

Rating **CC**

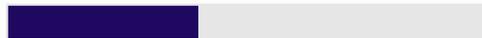
Outlook	Stable
Label	Finance
Total Supply	20,000,000
In Circulation	19,628,888

Score

TEAM



PROJECT



ECOSYSTEM



Analysts

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AAA: The technical foundation is extremely solid and project risk is extremely low.

AA: The technical foundation is very solid and project risk is very low.

A: The technical foundation is solid and project risk is relatively low.

BBB: Technical feasibility is very good and project risk is controllable.

BB: Technical feasibility is good and the risk of the project is moderately controllable.

B: Technical feasibility is moderate and project risk is limited to a controllable extent.

CCC: The technical foundation or idea has certain problems and the project has relatively large risks.

CC: The technical foundation or idea has considerable problems and the project carries large risks.

C: The technical foundation or idea has substantial problems and the project suffers from extremely large risks.

D: The project is riddled with problems and carries an extremely high risk of failure.

Risk

Moeda aims to build a P2P small loan platform equipped with blockchain technology, and the project is said to have many good social impact goals. Its investment service product has already been launched in Brazil and is currently making progress, which can be observed from the project team's posts on social media platforms. However, its token economic model is fairly unclear and the project currently does not enjoy much popularity.

Summary

Team

Founder & CEO, Tainah Reis

- 2016 - Present: UN representative Chief Officer and Director of Technology and Innovation FSUN-UNO at United Nations
- 2014 - Present: President of Green Cross Brazil
- 2004 - 2015: Founder of Global Digital Impact

Co-Founder, Director of Crypto Market and Investor Relations, Isa Yu

- 2018 - Present: Founder & CEO of KoinEra
- 2016 - 2017: VP of Shuttle Fund Advisor LLC
- 2016 - 2017: Director of Operations at Mooti

Co-Founder, Brad Chun

- 2016 - Present: Chief Investment Officer of Shuttle Fund Advisor LLC
- 2010 - Present: Partner of Leahi Ventures
- 2010 - Present: President of Butterkiss
- 2016 - 2018: CEO of Mooti

Project

Moeda Seed Program

Moeda was launched in 2017 at a United Nations 'hackathon'. It was built to facilitate access to financing for entrepreneurs with impact projects who have traditionally found it difficult to access credit through the traditional banking system. Through blockchain technology and the project's digital tokens (MDA, MDABRL), people around the world can invest in a selected set of projects, in a fast and transparent way.

According to its current design, the MDA token serves as a tool to facilitate the investment of people, especially non-Brazilians, in the Moeda Seeds Projects.

Ecosystem

Market Cap: \$ 9,990,406

Ranking: 311

- Twitter currently followed by around 4,410 and Facebook 71,483
- The project telegram group has 2,775 members
- According to its official website, the project is currently participated by around 3000 investors