

ICONOMI

Rating **CCC**

Outlook	Stable
Label	Finance
Total Supply	N/A
In Circulation	98,930,340

Score

TEAM



PROJECT



ECOSYSTEM



Analyst

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Risk

ICONOMI is a digital asset management platform, where users can buy various digital assets and manage their portfolios easily. In Q2, the platform has about 150 million dollars book value on its balance sheet with about 60,000 users. There is not much blockchain technology involved.

Summary

Team

Co-Founder, Tim M. Zagar

- Apr 2016 - Present: Co-Founder & CEO at ICONOMI
- Nov 2013 - May 2016: CEO at Cashila, Bitcoin Payment Gateway
- Dec 2010 - Jul 2014: CEO at Open Hours LLC
- 2002 - 2008: Social Science, University of Ljubljana

Co-Founder, Jani Valjavec

- Jan 2016 - Present: Co-Founder of ICONOMI
- Nov 2013 - Present: Co-Founder of Cashila
- 2004 - 2007: Economics, University of Ljubljana

Project

The essence and vision of the ICONOMI project is the ICONOMI Open Fund Management (OFM) platform for investing. OFM is a simple management tool where traders with knowledge and experience create their own investment funds.

Coin Traded Fund (CTF)

CTFs will be managed automatically based on predetermined rules and will be inherently transparent.

Coin Managed Fund (CMF)

CMFs will be actively managed by a team of experts - financial analysts, mathematicians and cryptocurrency community professionals.

Ecosystem

Market Cap: \$ 38,537,254

Ranking: 120

ICN Token: ICN will be an Ethereum-based token of value. Tokens are a digital assets, bearing value by themselves based on their underlying assets, properties and/or rights. ICN tokens represent ownership of the ICONOMI platform, allowing their holders to receive dividends and vote on ICONOMI related issues.

Financial Report Q2 2018

Total users: 60,637

Book value: \$148,840,329

Regulation: Deloitte verified that on April 5, 2018, ICONOMI had \$133.6M of liabilities and \$210.2M of reserves, distributed across 80 digital assets, fully covering all liabilities

AAA: The technical foundation is extremely solid and project risk is extremely low.

AA: The technical foundation is very solid and project risk is very low.

A: The technical foundation is solid and project risk is relatively low.

BBB: Technical feasibility is very good and project risk is controllable.

BB: Technical feasibility is good and the risk of the project is moderately controllable.

B: Technical feasibility is moderate and project risk is limited to a controllable extent.

CCC: The technical foundation or idea has certain problems and the project has relatively large risks.

CC: The technical foundation or idea has considerable problems and the project carries large risks.

C: The technical foundation or idea has substantial problems and the project suffers from extremely large risks.

D: The project is riddled with problems and carries an extremely high risk of failure.

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