

# Project Rating Update

## Power Ledger

Unchanged

**BB** Stable  
**Outlook**

Analyst | Qian Wang  
Feb 2019

### Current Stage

At present, Power Ledger is in the fast-development phase. The project team has reached an agreement with Synergy, Mahindra, Origin Energy, and local energy giants to implement their applications. The project is focusing on the P2P platform as well as micro grids, electric vehicles, carbon trading, etc. The potential market scale would be huge if these applications were fully implemented. Nevertheless, the project is currently only operating on small-scale applications and the stability of the project in large-scale implementation needs to be verified.

TokenInsight provides customized service such as project code analysis and project community analysis, etc. For more information, please contact [bd@tokeninsight.com](mailto:bd@tokeninsight.com) or visit [tokeninsight.com](http://tokeninsight.com)

### Power Ledger 2018 Performance

- 1** Start the development of carbon trading Applications.  
✓ **Completed**  
The company has gradually carried out relevant application tests for carbon trading and has deployed the project in Silicon Valley.
- 2** Finish the transition to the fee-less Ethereum consortium chain.  
✓ **Partially Completed**  
Power Ledger currently applies the parallel implementation of Private Ecochain and Consortium Ethereum chain.
- 3** Begin the first round of Asset Germination Events(AGE)  
✓ **Completed**  
The company announced the start of AGE in the fourth quarter of 2018, expanding its customer base and seeking new energy applications. However, the implementation phase was postponed until 2019.
- 4** Distribute gifted POWR tokens to Early Application Hosts.  
✗ **Uncompleted**  
The official media of Power Ledger did not publicize the distribution plan.

# POWER LEDGER

Rating **BB**

Outlook	Stable
Label	Energy
Total Supply	1,000,000,000
In Circulation	375,051,708

## Score

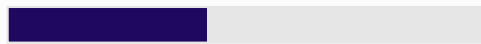
### TEAM



### PROJECT



### ECOSYSTEM



## Analyst

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29 Aug 2018

## Risk

Power Ledger is a peer-to-peer trading platform for power and energy. The problem of the project is that it is difficult to promote in the current market. The project is currently well promoted in Australia, but less so in other countries and regions.

## Summary

### Team

#### Co-Founder, DR. JEMMA GREEN

- May 2016 - Present: Co-Founder Chairman at Power Ledger
- Jul 2017 - Present: Board at Water Corporation
- 2013 - 2017: PhD in Sustainability Policy Institute, Curtin University
- 2010 - 2012: Masters in Sustainability Leadership, University of Cambridge

#### Co-Founder Managing Director, Dave Martin

- May 2016 - Present: Co-Founder Managing Director at Power Ledger
- Dec 2005 - Feb 2011: General Manager at Horizon Power
- 1990 -1994: BA(English) in Journalism, Politics, Public Relations, Curtin University

### Project

The Power Ledger Platform is a trustless, transparent, and interoperable energy trading platform that supports an ever-expanding suite of energy applications

#### P2P Trading

- This class of Platform Application gives retailers the ability to empower consumers (or in an unregulated environment, the consumers themselves) to simply trade electricity with one another and receive payment in real-time from an automated and trustless reconciliation and settlement system

#### Wholesale Market Settlement

- This Platform Application class offers rapid low-cost and transparent dispatch optimization and management, data aggregation, reconciliation, and settlement for wholesale energy marketplaces

### Ecosystem

**Market Cap:** \$74,428,989

**Ranking:** 85

Power Token serves as the fuel of its Power Ledger Ecosystem. It helps to facilitate low costs and better returns on electricity

It has dual token system to synchronize the Ecosystem globally and create cross-market electricity compatibility. A second token, Sparkz, is used for ecosystem transactions

AAA: The technical foundation is extremely solid and project risk is extremely low.

AA: The technical foundation is very solid and project risk is very low.

A: The technical foundation is solid and project risk is relatively low.

BBB: Technical feasibility is very good and project risk is controllable.

BB: Technical feasibility is good and the risk of the project is moderately controllable.

B: Technical feasibility is moderate and project risk is limited to a controllable extent.

CCC: The technical foundation or idea has certain problems and the project has relatively large risks.

CC: The technical foundation or idea has considerable problems and the project carries large risks.

C: The technical foundation or idea has substantial problems and the project suffers from extremely large risks.

D: The project is riddled with problems and carries an extremely high risk of failure.

TokenInsight only conducts evaluations based on quality and risk for the token projects examined, and does not make evaluations with regards to investment or valuation. For this reason, TokenInsight reports do not function as a reference for token investment.



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